



Reflecting on Our Shared Commitment to Texas

As the holiday season approaches, we want to extend to you our warmest thanks for your service to the people of Texas. This time of year reminds us how important it is to provide families with stability, security, and peace of mind, values that guide the work of Texas life insurers every day.



In 2024, life Insurers paid Texans more than **\$17.6 billion** in life insurance and annuity benefits – that’s an average of **\$48.3 million** every day.

Investing in Texas and Texans

Our industry is proud to help Texans plan for the future, protect loved ones, and build long-term financial resilience. Each year, life insurers deliver billions of dollars in benefits, annuity payments, and investments that strengthen Texas communities, supporting local economies, growing opportunity, and helping families through life’s most challenging moments.



Life insurers invested **\$660 billion** in the Texas economy in 2024.

These contributions are possible in large part because of the laws and guidelines you help shape. Your commitment to a strong, well-regulated marketplace enables insurers to offer a wide range of financial products that meet the unique and evolving needs of Texans, whatever those needs may be.

Continuing Our Work With You

We value the relationships and open dialogue we’ve shared throughout the year, and we look forward to continuing our work together in the year ahead.

From all of us at the Texas Association of Life and Health Insurers, we wish you and your families a joyful holiday season and a hopeful, prosperous 2026.

